

BARON L. SORRELL JR.

CEO/ President: God’s Glory Music Group Inc. (established in 2005)
barmusic@godsglorymusic.com | 804 591-7695

BIO:

Baron Sorrell has been involved in the music industry since 1991. Growing up in the Bronx, New York with Hip Hop icons: Slick Rick, Guru, The Jungle Bros, Fat Joe, and Craig G from the Juice Crew, Baron has learned from the best and it shows by his extensive catalogue of Hit songs to his credit. Having worked with some of the industries finest Attorneys’ and producers, He prides himself on being able to demonstrate a natural talent for reaching out to people, offering a fresh and dynamic approach to the world of entertainment. With a rich blend of experience in film, video and music, Baron has concentrated on developing talent in the area of music production. In his tenure, he has also established key relationships in film, video, radio, and public relations. Mr. Sorrell launched his Gospel Record Label and management company “God’s Glory Music Group” in 2005. Baron to this day remains focused and utilizes his countless resources to create and maintain a successful track record of working with bubbling and talented new Christian Recording artists. His most recent projects include working with Mervin Mayo the Gospel cop gone viral and Rio “They Need a Hit Bridges” a 2x Grammy Award Winner on the Hit single “I Need You Lord”. With over a dozen sync TV licenses with Discovery Channel, Netflix, MTV, A&E and many more, Baron will also be producing music for a new HBO movie soundtrack airing mid-2021.

SKILLS AND EXPERIENCE:

- Music Production/ Consulting and Management
- Music Executive Producing
- Music Recording and Engineering
- Recording Artist Social Media Management and Networking
- Film Sound Engineering
- Music Promotions and Marketing Strategies
- Program Directing and Planning
- Artist & Development and Distribution



TEACHING TENURE:

Program Music Director - CAMP INC. (NBA) Elton Brand Music Academy (2008-2010) Peekskill, New York
Music Teacher/ Site Coordinator - Peter Paul Development Center (2019- Present) Richmond, Virginia
Director of Music Academy - Salvation Army Boy’s and Girl’s Club (September, 2020- Present) Richmond, Virginia

CAREER HIGHLIGHTS:

Positions: Commodities Clerk/ Supervisor (COMEX), TV Commercial Tracking Agent (Syncro), A&R Rep. (Dance Floor Distribution), Retention Rep. (NEXTEL), Front Office Supervisor (Sheraton Hotel), Sound Engineer (Duarte Films), Mortgage Client Services Agent (SunTrust), Pro Services Specialist (LOWES), Music Teacher/ Site Coordinator/ Supervisor (Peter Paul Dev. Center-Present)

Film, Video and TV Credits: “Jackson Pollock” “For the Love of the Game”- Kevin Costner “Sex and the City” HBO “WGBH” “AMC”

TV Sync Licenses: DISCOVER NETWORK, TLC, VICE TV, OXYGEN NETWORK, NASCAR, ETV, A&E, MTV, NETFLIX...

DISCOGRAPHY:

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| HE DID IT FOR ME- 2021 | DO YOU KNOW- 2007 | SOUL TO KEEP- 2007 |
| I NEED YOU LORD- 2020 | GOTTA KNOW- 2007 | WALK WITH HIM- 2007 |
| DO IT FOR LOVE- 2019 | HE LOVES YOU- 2007 | CASH MONEY- 2000 |
| UNITED- 2018 | HOLY SPIRIT- 2007 | LET HER BE- 1997 |
| G CODE- 2018 | I LOVE JESUS CHRIST- 2007 | |
| HEARTS- 2018 | I NEED YOU- 2007 | |
| HEAVEN FOR US-2012 | PRAISE HIM- 2007 | |